

Catalyst Ranch MEETING BUNDLE:

Meeting Planners, we've got you covered with our turn-key Meeting Bundle:

With built-in meals and ready-to-go activities, we save you from coordinating endless details. It's everything a successful meeting needs, with easy, flat-rate pricing!

Strategic Planning

ONE DAY STRATEGY, ANNUAL PLANNING, LONG-RANGE PLANNING, BRAND PLANNING OR MISSION/VISION WORKSHOP



We balance the use of skilled facilitation with 25+ years of creating business plans across dozens of industries to help you move your business forward.

Here's what you'll get in one of our sessions:

- A blend of strategy with action plans.
- Clear next steps, key milestones, and what you'll start and stop doing.
- Prioritization or focus areas for your team
- Ways to measure success - we believe what gets measured gets done
- Plans to hold your team accountable for the commitments it makes

WHO IS THIS FOR?

This workshop is designed for organization such as Not for Profits, Universities, Small Organizations without Series funding (<100 employees).

*If you are still relatively small or have very low budgets as a company, but don't fit these categories, please inquire.



WHAT'S INCLUDED IN THE MEETING BUNDLE?

From your facilitator Brian Kupersmit:

- Reviewing background information such as existing plans, key strategy decks, and research summaries
- Up to 5 stakeholder interviews
- Development of agenda and any relevant pre-work
- Standard meeting prep
- Facilitation of the work session
- Summary Report within one week of the session

And from Catalyst Ranch:

- Room Rental for a full-day in the creative environment of Catalyst Ranch
- Comprehensive AV and meeting supplies
- An Energizer activity to start the day
- Our satisfying Continental Breakfast
- Hot Lunch
- Morning and afternoon snack service
- Unlimited hot & cold beverages

Strategic Planning Meeting Bundle Pricing:

- \$5,975 for up to 10 attendees
- \$8,925 for up to 20 attendees

*To get your complete meeting planned in a snap,
call or email us today!*

312-207-1710 • kira@catalystranch.com

**Catalyst
Ranch**
**MEETING
BUNDLE:**
*Strategic
Planning*

Our Meeting Bundles minimize your planning woes and maximize your group's experience.

You deal with one single contact person, but reap the benefits of an array of amenities—and sit back knowing we only partner with exceptional facilitators to provide your meeting with a valuable experience.



Introducing Brian Kupersmit

Brian Kupersmit is the President and CEO of Collective Wisdom LLC, which delivers skilled facilitation services to help clients drive growth and breakthrough thinking. He designs and leads structured work sessions to guide teams in generating and sharing new ideas, solving business challenges, and building great teams.

By having been on the client side for most of his career, Brian is well positioned to help clients navigate their complex challenges, unlock opportunities, and deliver results.

His company, Collective Wisdom, works with top tier organizations including Starbucks, Hilton, PepsiCo, Mars, CareerBuilder, and University of Chicago.

Prior to starting Collective Wisdom, Brian spent 14 years in facilitation, global and local marketing, innovation, and strategy with top-tier Consumer Packaged Goods (CPG) companies. Over that time, he's led teams in driving breakthrough growth at such companies Mars/Wrigley, Sara Lee, and Kraft in such segments as candy, gum, coffee, lunch meat, and salty snacks.

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