

# Hear From This Year's Enterprising Women of the Year

February 15, 2016

It takes determination, vision and leadership to run a successful business. It's a magic combination of skills that can only be found in a select group of people. Some might call them "natural born leaders," but we like to think of them as "enterprising." That's exactly how we would describe the NAWBO members and leaders who were honored with the Enterprising Women of the Year Awards from our media partner *Enterprising Women* magazine. As we gear up for the 2016 Enterprising Women of the Year Awards Celebration & Conference, where all the winners will be honored, we asked these 2015 NAWBO member recipients to share their insights on this great achievement:



**Eva Niewiadomski**  
NAWBO-Chicago Member  
Catalyst Ranch

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## When you think about a woman who is “enterprising,” how would you describe her?

*“The word ‘enterprising’ brings to my mind a woman who is dynamic, agile, engaging, has foresight and is interested in helping others grow, develop skills/talents and succeed. She is confident, but also always willing to hear other perspectives and learn from mistakes. An enterprising woman is a good storyteller<sup>3/4</sup>she knows how to capture someone’s imagination, ignite them with her passion and thus foster support and strong, loyal relationships. Being enterprising means having the ability to shift gears quickly, juggle many projects/endeavors at the same time and make timely decisions. It means running your business with integrity and compassion and persevering despite obstacles that arise. But it also means being grateful for the success that you’ve found and reinvesting that in your community, being generous with your time in helping future entrepreneurs get a few steps ahead. We all received a lot of help along the way, and we need to pay that forward to help the next generation succeed as well.” —Eva Niewiadomski*